

Erasmus+ Policy Statement 2021 – 2027

ESTA Belfort (OID: E10064868) is a family style private higher education institution located in Belfort France. In 1986, Belfort industrialists couldn't find on the French employment market people able to sell their technical products on global markets. Engineers lacked commercial skills, and business graduates didn't understand the complex technical products. Thus, they decided to create their own higher education institution and to train young people with technological as well as commercial skills, to train their own sales engineers.

After more than 35 years, more than 1.000 students graduated at ESTA Belfort and easily integrated companies from all kinds of industrial sectors, they often occupy management positions in sales, marketing, management, project management and many other functions. Today, ESTA Belfort totals about 400 students following a 5-years-cursus mixing technical, commercial and management lectures.

Internationalisation plays an important role in ESTA Belfort's study programme, with an intensive English & German/Spanish language programme, a mandatory placement or academic stay abroad, and many lectures targeting internationalisation, business in other cultures, export, and other topics. ESTA Belfort's internationalisation strategy focuses on a partner network development targeting European Higher Education Institutions as well as institutions outside the Erasmus+ area sharing similar values and study programmes. In 2023, ESTA Belfort has active partnerships with Turku University of Applied Sciences in Finland, TH Aschaffenburg and Ruhr-University Bochum in Germany, Universitatea Politehnica Timișoara and Universitatea din Petroșani in Romania, and Libera Università Mediterranea (LUM) "Giuseppe Degennaro" in Italy. Other cooperation outside the frame of the Erasmus+ programme are HEG Arc in Switzerland, the Budapest Campus of the French group ESSCA in Hungary, Université de Saint-Esprit Kaslik in Lebanon, and ISG Tunis en Tunisie.

ESTA Belfort participates in the Erasmus+ programme for 10 years with student and staff mobilities, and as partner in collaborative projects. ESTA Belfort fully commits to the European values of respect for human dignity, freedom, democracy, equality, the rule of law and respect for human rights, including the rights of persons belonging to minorities. All students are treated equally at any time.

Student Mobility for Studies or Traineeships

ESTA Belfort's academic partners are higher education institutions from across Europe. ESTA Belfort has double degree agreements with two institutions, Turku University of Applied Sciences (Finland) and TH Aschaffenburg (Germany). Students stay one year in the partner institution two and obtain two diplomas during their five-years studies. ESTA Belfort students also participate in European events such as the European Sales Competition or the European Sales Week.

All ESTA Belfort students must do one international placement or academic stay in their third study year. All other four placements in the first, second, fourth or fifth year can also be done abroad, without being mandatory. The Erasmus+ programme is a valuable organisational and financial support for ESTA Belfort as well as for its students when going abroad.

Incoming students are fully integrated into their French class and intensively live and practice French education and culture. ESTA Belfort offers personalised support and a full English programme to incoming students to minimise language barriers.

Staff Mobility for training or teaching

ESTA Belfort encourages its employees to discover and to collaborate with other higher education institutions. This is considered as best mean to improve academic and scientific skills, to create a European wide network for research, and to increase the visibility and image of ESTA Belfort.

Cooperative projects

ESTA Belfort aims at improving its pedagogic approach to make studying more attractive, interesting, and completely in line with industrial needs. Since several years, ESTA Belfort is also participating in collaborative projects co-funded by the Erasmus+ programme of the European Union:

- [RADICAL](#): 11.2017 – 10.2019, partner
- [DigiDemo](#): 09.2020 – 08.2023, partner
- [SCABEE](#): 09.2023 – 08.2026, coordinator. *

ESTA Belfort will continue participating in collaborative projects as they contribute to the development of new high quality pedagogic methods and contents used for teaching and research, to improving research, and to increasing ESTA Belfort's European network of partners.

Belfort, 12/12/2023