European Policy Statement



ESTA Belfort was created in 1986 by Belfort industrialists with the aim of training Sales Engineers skilled in selling technical products and services on international markets. ESTA Belfort is still a family-style school with about 280 students. Right from the start international and intercultural aspects have been integrated into the cursus with a strong focus on languages as well as at least one international placement in a non-French-speaking country. English and German/Spanish are mandatory for all students who must proof their language levels by successfully passing the internationally renowned language tests TOEIC and WiDaF or Elyte). Since some years, ESTA Belfort also offers the possibility to f-year-students to additionally study abroad in one of ESTA Belfort's partner schools and universities, all situated in Europe.

Students can choose their placement destination at their convenience when respecting some given conditions and recommendations, e.g. placements must take place in a non-French-speaking country, but are not limited to the EU.

ESTA Belfort also encourages mobility for staff and for studies. The aim is to develop a reasonable partner network with motivated actors on both sides and not to have a maximum of agreements signed. ESTA Belfort focusses on European partners and signed five Erasmus+ exchange agreements with partner universities and schools in Finland, Germany and Romania. Another cooperation agreement has been signed with the Haute Ecole Arc in Neuchâtel/Delémont in Switzerland outside the Erasmus+ programme. ESTA Belfort aims at developing its network and at signing new Erasmus+ exchange agreements with partners in Spain, Italy and the United Kingdom. The selection of the future partners will be based on the similarity/complementary of their study programme with ESTA Belfort's one, as well as of their size to avoid to big differences in the partner sizes. ESTA Belfort cooperates with the Academic Association of Sales Engineering to identify potential partners. In Mai 2017, ESTA Belfort and Turku University of Applied Sciences signed a double degree agreement. Other double degree programmes shall be developed with ESTA Belfort's academic partner.

ESTA Belfort intends to increase the share of incoming students in the close future. Therefore, lectures in the higher semesters will be more and more taught in English to facilitate the integration of incoming students with poor French skills and to ensure they can succeed their stay at ESTA Belfort. These English-taught courses are in the same time an additional benefit for the French students.

Belfort, the 30/08/2017

Do you have a question about Erasmus+? Please contact

regarding she programme Erasmus+, academic exchanges...:

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